



## **COUNT IT**

We collected data



Commodity related datasets made available in platforms

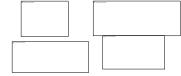
(eg: palm oil mills, concessions)



## **CHANGE IT**

We partnered with organizations to apply this data to their operations and test use cases











Mondelez,



## **SCALE IT**

Once the strategy was successful, we looked in ways to scale it up

What if everyone, everywhere could do it, without depending on us?

> WORLD ECONOMIC FORUM

Concept note launched at WEF 2017, led to the creation of GLOR

GLOBAL FOREST WATCH PRO

# GLOBAL FOREST WATCH P R O



### **Upload**

Create a portfolio of your sourcing or investment locations in GFW Pro. Upload or select from GFW-provided locations.

### Analyze

See tailored risk analysis, actively monitor for issues, and assess progress towards commitments using forest insights from satellite imagery.

#### Collaborate

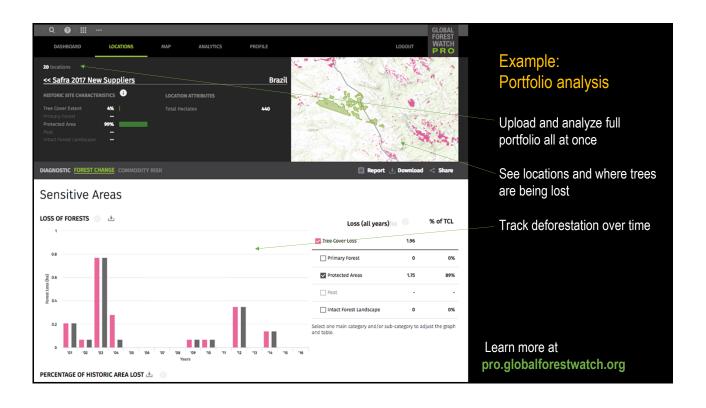
Share secured data & insights with colleagues, suppliers and customers through the platform.

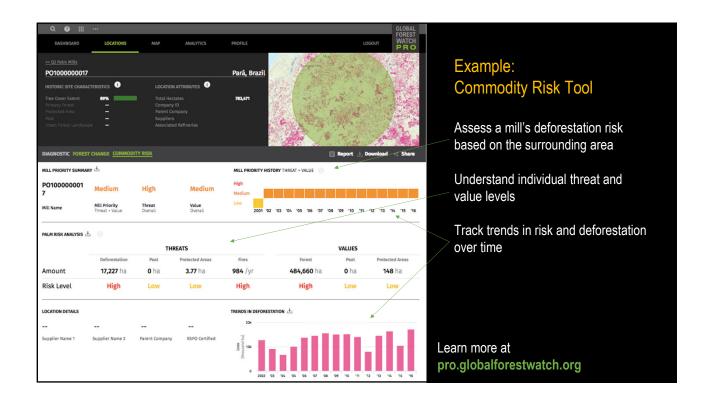
#### **Decide**

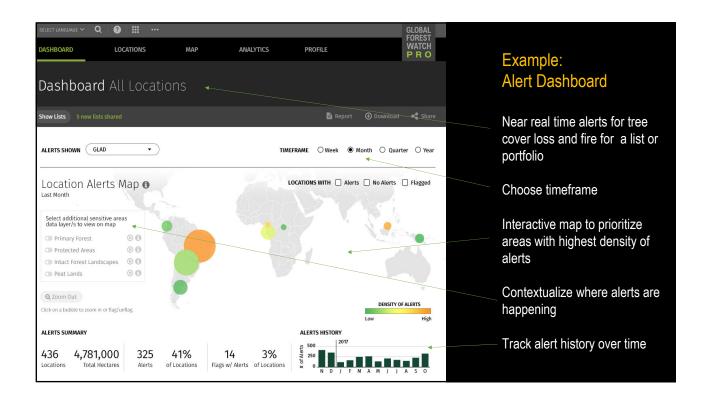
Prioritize locations for management actions to achieve internal policies or sustainability commitments.















# CEO of Cargill at the company's Report on Forests

We partnered with World Resources Institute's Global Forest Watch to map 1,918 Cargill sourcing areas for cocoa, palm and soy across 14 countries to establish a baseline for tree cover loss as of 2014 that we can use to help measure and track our progress against our implementation plans.



David Macleman

**David MacLennan** 

Source: Cargill Report on Forests



## **HCV & NPP Mapping and Monitoring**

- ✓ Digitize RSPO NPP and HCV areas
- ✓ Upload into private accounts in GFW Pro
- ✓ Develop a protocol for monitoring and responding to alerts
- ✓ Engage with RSPO members to use the system to monitor to their own areas
- ✓ Discussions underway to revamp fire monitoring protocol for all RSPO member concessions

